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Royal Tyrrell Museum sets record attendance numbers

Drumheller... Attendance at the Royal Tyrrell Museum is at a 15-year high so far this summer. Since the Museum's summer season began June 20, they have welcomed more than 150,000 visitors – up 13% per cent from the same time last year. The August long weekend alone saw 17,741 visitors come through the gates.

“With a new exhibit celebrating Charles Darwin, a variety of family programs, hands-on activities, and free hiking trails, the Museum offers a little something for everyone,” said Lindsay Blackett, Minister of Culture and Community Spirit.

With more Albertans indicating they intend to vacation closer to home this year, the Museum is seeing a steady increase in local visitors. Another contributing factor may be affordability. The Royal Tyrrell Museum is a reasonably priced attraction, with a daily family pass costing only \$30.

“In the summer months we recommend visitors arrive first thing in the morning, late afternoon or evening, “ said Andy Neuman, Executive Director of the Royal Tyrrell Museum. “The bulk of our guests arrive mid-day, so by missing those crowds you really do get a better experience.”

Operated by the Government of Alberta, the Royal Tyrrell Museum is located six kilometres northwest of Drumheller on Highway 838. The museum is operating on its summer hours, 9 a.m. to 9 p.m. daily.

For more information, visit www.tyrrellmuseum.com or call 403-823-7707 (dial 310-0000 for toll-free access in Alberta). The Royal Tyrrell Museum is the only Canadian institution devoted to the study of ancient life.

- 30 -

Media inquiries may be directed to:

Leanna Mohan
Marketing Coordinator
Royal Tyrrell Museum
403-820-6208
leanna.mohan@gov.ab.ca
To call toll-free within Alberta dial 310-0000.